

2024 MULTIMEDIA KIT

# BUCKHAVEN

## CITY LIFESTYLE™



## *City Lifestyle's journey began in 2009 in a community much like ours,*

where local connections form the foundation of everyday life. Imagine a high-quality publication, exuding luxury, gracing the coffee tables of discerning homes, filled with captivating narratives of local charm.

Our dedication lies in bridging local businesses with the community. City Lifestyle isn't just a magazine; it's a proven catalyst for business success.

We firmly believe that where you call home matters, and the concept of community is sacred. A city is not just a collection of buildings and roads; it's a gathering of people living, working and creating together. By aligning with passionate individuals who call our community home, we're poised to uplift and help readers tap into local inspiration, support, and beauty—both seen and unseen.

Let's explore how your business can become an integral part of this narrative.

*Elevate your story with  
City Lifestyle, and let's build the  
future of your brand, together.*





OUR AUDIENCE

**\$217K**  
*average household income*

**\$1.7M - \$9M**  
*average home value range*

98,000  
TOTAL READERSHIP

35-65  
AVG READER AGE

67%  
FEMALE

83%  
MARRIED

30305, 30319, 30327, 30342

ZIP CODES WE SHIP TO

OUR READERSHIP

**82% of recipients** *read our magazine.*

*Compared to:*

1%  
DIRECT  
MAIL

18%  
RACK  
PUBS

70%  
OTHER DIRECT  
MAIL MAGAZINES

OUR ENGAGEMENT

**2 out of 3 readers** *purchase from our publication.*

Source: CVC Verification Survey of Affluent Readers 2022.



*Be part of a coffee table  
quality piece that engages  
readers all month long.*



SHARE YOUR STORY



CITY SCENE



EVENTS CALENDAR



LOCAL EXPERIENCES



BUSINESS MONTHLY

MONTHLY EDITORIAL THEMES

JANUARY  
*health & wellness*



FEBRUARY  
*love local*



MARCH  
*home*



APRIL  
*investment*



MAY  
*ladies*



JUNE  
*gents*



JULY  
*explore*



AUGUST  
*kids & pets*



SEPTEMBER  
*style*



OCTOBER  
*food & drink*



NOVEMBER  
*thankful*



DECEMBER  
*holidays & giving*

EDITORIAL TOPIC EXAMPLES

Auto Club  
Career Advice  
Curb Appeal  
Decor Trends  
Driver's Notebook  
Expert Help

Financial Buzz  
Giving Back  
Home Update  
Hometown Hero  
House Call  
How To

Inspired By  
Legal Compass  
Local Limelight  
Locals' Choice  
Locally Sourced  
Locals Only

Money Matters  
Open House  
Our Town  
Outdoor Living  
Skin Care  
Spa Day

*Connect your business  
to the community and  
tell your story.*



*Gain access to our multimedia solution that marries luxury print, digital and social media.*



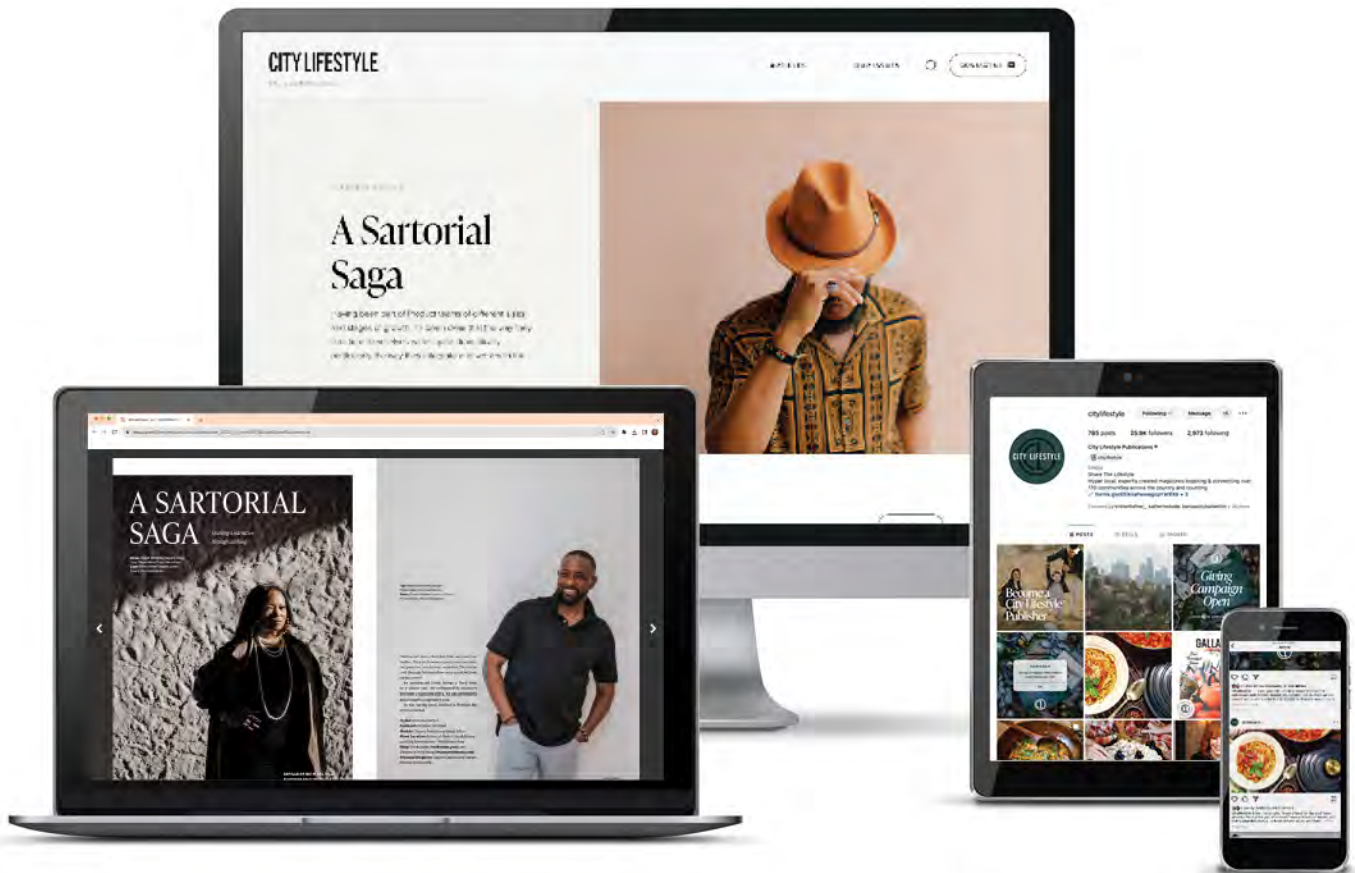
*Get a feel for premium!*

SCAN TO TOUR A PREMIUM, DIGITAL  
PROFILE ON CITYLIFESTYLE.COM.





*Combine print and digital to triple your business impact and increase the effectiveness of your marketing campaign by 400%.*



#### DIGITAL

- Digital issues
- Premium business listing
- Content creation platform
- SEO

#### SOCIAL

- Exposure to our engaged, local audience
- Grow your audience
- Shareable content

#### EVENTS

- City Lifestyle events
- Networking opportunities
- Community events

MONTH 1 2024  
**realty report**

A SAMPLE OF RECENTLY SOLD PROPERTIES IN SMYRNA VININGS

NEIGHBORHOOD	ORIGINAL PRICE	SOLD PRICE	%SOLD/ORIG	DOM	BRMS	BATHS
Brandy Station	\$195,000	170,000	88%	92	5	4
Oxchard Lake	\$165,000	105,000	90%	29	4	3
Sherwood Commons	\$849,900	862,000	97%	22	4	4
Central Gardens	\$830,000	830,000	100%	92	4	3
Farmington	\$824,900	750,000	91%	42	4	3
Waterford Estates	\$750,000	722,750	96%	51	6	4
Vinings Glen	\$725,000	780,000	98%	81	5	4
Smyrna Heights	\$589,000	680,000	99%	21	4	3
Courtyard Vinings	\$589,000	693,500	99%	3	4	2
The Cove at Adams Pond	\$450,000	650,000	100%	2	4	3
Windsor	\$649,900	640,000	98%	31	4	3
Oxldale Estates	\$635,000	635,000	100%	22	5	4
Barnes Mill	\$625,000	625,000	100%	23	5	3
Manchester Park	\$619,000	625,000	93%	50	5	3
Heritage VIII	\$594,000	482,000	102%	10	4	2
Barnes Mill	\$600,000	480,000	100%	5	5	4
Smyrna Grove	\$639,900	590,000	92%	24	4	3
Smyrna Grove	\$559,000	550,000	98%	5	4	3
Oxldale Preserve	\$550,000	550,000	100%	4	4	2
Village Of Belmont	\$550,000	550,000	100%	41	3	3
Eggenrore Woods	\$515,000	531,500	103%	5	3	3
Ford Place Phase II	\$555,000	532,500	96%	0	3	2
SHERWOOD PARK	\$559,000	510,000	91%	16	5	3
Village Of Belmont	\$510,000	580,000	100%	6	3	3
Grace Meadows	\$515,000	501,000	98%	18	4	2

This data is a sampling of sold properties from November 2022. Source: IRES/MLS systems.

**The Phipps Team Are Your Trusted  
 Arvada Real Estate Experts.**

Kobyln Phipps and team have served home buyers and sellers in Arvada for over two decades. Since our inception, we've held one of the top spots as a top selling real estate team in the area. Our extensive experience, sharp negotiating skills, and proven marketing strategies have allowed us to consistently be ranked as a Top Producing Team in all of Denver metro!

**The Phipps Team**  
 720.555.0650  
 info@compass.com  
 PhippsTeam.com



THE REGAN MAKI TEAM

**REGAN MAKI COUCH**  
 TOP REALTOR® IN GEORGIA



*Who you work with matters.*

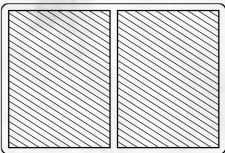
My top priority is providing excellent service to each and every client I work with. If you have questions about the current market, let's connect!

**RM** Regan Maki Couch  
 C: 404.204.6462 | O: 404.392.6442  
 reganmaki@gmail.com  
 reganmaki.com

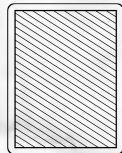
**COMPASS**

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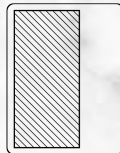
**AD DIMENSIONS**



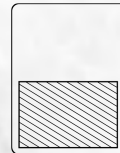
**2-PAGE SPREAD**  
 17" x 11.125"



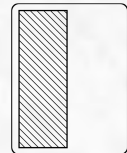
**FULL PAGE**  
 8.5" x 11.125"



**2/3 PAGE VERTICAL**  
 4.667" x 9.875"



**1/2 PAGE HORIZONTAL**  
 7.083" x 4.75"



**1/2 PAGE VERTICAL**  
 3.458" x 9.875"

**TN**  
ORIS  
TENNESSEE ORAL &  
MAXILLOFACIAL SURGEONS

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FERGUSON | FACTORY DIRECT  
BATH, KITCHEN & LIGHTING GALLERY

BRIZO

BRING YOUR VISION TO US

The experts at Ferguson Bath, Kitchen & Lighting Gallery are here to help create a home that's as extraordinary as you are. Any project, any style, any dream—bring your inspiration to Ferguson Bath, Kitchen & Lighting Gallery. Visit [build.com/ferguson](http://build.com/ferguson) to schedule your personalized showroom experience today.

YOUR LOCAL SHOWROOM:  
LEE'S SUMMIT

## PREMIUM PLACEMENTS

*Select a **premium placement** to maximize impressions.*

- Inside Front Cover
- Front of the Book
- Opposite Lifestyle Letter
- Opposite Table of Contents
- Opposite Local Experiences
- Opposite Business Monthly
- Opposite Events Calendar
- Opposite Realty Report
- Inside Back Cover
- Back Cover

CREATE YOUR PARTNERSHIP

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### 1. partnership benefits

YOUR CUSTOM CITY LIFESTYLE PACKAGE INCLUDES:

- Editorial
- Social Media Posts
- Inclusion in “City Scene”, “Business Monthly”, and “Events” Departments
- Invitation to City Lifestyle Events
- Premium Business Listing on Citylifestyle.com (min. 36 issues)

Other: \_\_\_\_\_

Ad design:  One-Time by Us (\$695)     Custom Monthly by Us (\$70/month)     Ad Provided by You (Free)

### 2. choose your monthly print ad

PREMIUM AD SIZE & PLACEMENT	36 ISSUES	24 ISSUES	12 ISSUES	OPEN RATE	PER HOME*
<input type="radio"/> Back Cover	<b>2,835</b>	3,315	3,605	4,510	48¢
<input type="radio"/> Inside Back Cover	<b>1,935</b>	2,255	2,645	3,310	33¢
<input type="radio"/> Inside Front Cover ( <input type="radio"/> Left <input type="radio"/> Right)	<b>2,590</b>	3,060	3,400	4,255	44¢
<input type="radio"/> 2 Page Spread (Inside FC)	<b>3,600</b>	4,250	4,730	5,915	60¢
<input type="radio"/> 2-Page Spread	<b>2,565</b>	2,865	3,240	4,050	43¢
<input type="radio"/> Realty Report	<b>1,555</b>	1,805	2,045	2,560	26¢
<input type="radio"/> Full Premium Page	<b>1,780</b>	2,070	2,350	2,940	30¢
STANDARD AD SIZE & PLACEMENT	36 ISSUES	24 ISSUES	12 ISSUES	MONTH TO MONTH	PER HOME*
<input type="radio"/> Full Page	<b>1,555</b>	1,805	2,045	2,560	26¢
<input type="radio"/> 2/3 Page	<b>1,135</b>	1,325	1,565	1,960	19¢
<input type="radio"/> 1/2 Page ( <input type="radio"/> Vertical <input type="radio"/> Horizontal)	<b>880</b>	1,010	1,190	1,485	15¢

BEST VALUE

\*Price Per home based on 36 issue rate.

### 3. partnership investment

Number of Issues: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Ad Design: \_\_\_\_\_

Monthly Investment: \_\_\_\_\_

**Jim Newman | Publisher**

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CITYLIFESTYLE.COM/BUCKHAVEN

